

C·A·P

Center for Applied Policy Research



The Center for Applied Policy Research

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Foresight and Responsibility

All too often, politics appears to be the sum of reactions – some coordinated, some not – to economic necessities, international crises and criticism in the media.

But this perspective only shows a part of political reality. Decision-makers and experts are always looking ahead. New concepts arise from fundamental analyses of the past, the present and the future trends of globally integrating societies. These concepts make their way through dialogue and dispute into the public consciousness. Thinkers refine them into visions and models for reform. Leaders bring them together into negotiable strategies and options. And democracy advances another step.

This is how the Center for Applied Policy Research (C·A·P) at the Ludwig Maximilian University of Munich uses its expertise to assist political decision-making processes in Germany and in Europe.

Prof. Dr. Dr. h.c. Werner Weidenfeld

Director, Center for Applied Policy Research



Strategies for the 21st Century

Whether they are dealing with the “war on terror”, globalization processes or EU’s neighbourhood issues, today’s decision-makers are confronted with multiple challenges that have a direct impact on citizens’ lives. Policymaking issues are increasingly complex, and social and political actors at both the domestic and international levels enjoy limited room for manoeuvre. Short terms of office often make it difficult for politicians to focus their sights on longer-term, broader developments. Economic actors are increasingly asked to take positions in political and ethical debates.



Prof. Dr. Werner Weidenfeld, NATO Secretary General Jaap de Hoop Scheffer, and Henry Kissinger at a meeting in Brussels, May 2005.

In the world of the 21st century, there is a growing, daily need for long-term strategy consulting and for soundly researched reference points for policy, business and society. Only the leaders who can recognize trends today, and take decisions designed for the next five to ten years, will have lasting political success.

Political science in Germany must also take up this challenge. The discipline possesses great reserves of understanding, but all too often lacks the knowledge of how to communicate that understanding in order to find timely solutions. The scientific community needs to find more than just answers to theoretical questions. Academically sound political advisors should also help to solve political problems of the present. By this means, they could make important contributions to democratic decision-making processes.

As an independent think tank, the C·A·P uses its unique working methods of “applied policy research” to close the gap between politics and academia.

The **Center for Applied Policy Research** is the largest university-based institution in Germany for political advising on European and international issues. It was founded in 1995 by Prof. Dr. Dr. h.c. Werner Weidenfeld as a home for practice-oriented, externally-financed research, aligned with the chair for political systems and European unification of Munich’s Geschwister-Scholl Institute for Political Science at the Ludwig Maximilian University.

The C·A·P draws its operating funds from projects and partnerships with foundations, government institutions and corporations. The Center brings together academic understanding in order to work out strategies and options for current issues in politics. The Center’s Research Groups and projects combine international and interdisciplinary analysis with concrete suggestions for political practice.

The C·A·P uses this approach to advise political leaders on decisions about different issues. Simultaneously, it communicates the results of its work to the public and to a large number of opinion shapers via publications and the Internet.



Javier Solana, the EU’s High Representative for the Common Foreign and Security Policy, at the Kronberg Talks on the Middle East, 2002.

Topics and Projects from the Work of the C·A·P



Federal Chancellor Angela Merkel and Prof. Dr. Werner Weidenfeld.

In its diverse fields of work, the C·A·P applies expertise, research and strategy to current political challenges. The spectrum of issues ranges from concepts for EU reform, through analysis of security questions to models of education for tolerance. The C·A·P concentrates on future-oriented themes that farsighted policymaking must address today. Through the learning and network effects that they produce, these long-term projects produce sustainable effects in both the political arena and public opinion.

European integration represents the main object of research and analysis at the C·A·P. Current projects focus on efficient EU governance, the institutional reform and questions of legitimacy within the EU, as well as “Greater Europe” and its global responsibilities. Furthermore, the Center analyzes foreign and security policy in Southern and Eastern Europe, conflicts in the Middle East, as well as the EU’s global role as a partner for the United States and Asia. Additional research focuses on the attitudes of young people toward European integration.

Within the subject area of **Modern Governance**, the C·A·P’s project work concentrates on political decision-making processes and reform strategies in Germany. In addition, the Center examines consensus-building and personnel recruitment within political parties.

Research into **Transformation Processes** represents the third main focus of the Center's academic work. A world-wide network of experts evaluates the progress in 125 transition countries toward the achievement of democratic and market-oriented institutions. An additional project analyzes and compares reform capacities within OECD states.

The C·A·P's fourth field of research is directed toward **Questions of the Global Future**. In this area, the Center and its project partners focus primarily on the social consequences of globalization, technological innovation, and demographic shifts.

Within the field of **Political Culture**, researchers examine the challenges facing globalized societies. At a national level, the C·A·P investigates political trends in Germany as well as the relations of Germany with its neighbours.

Finally, as part of its work on **Civic Education**, the C·A·P develops concepts for the promotion of democracy, tolerance and European spirit. The Center's innovative approaches to this topic include practice-oriented consulting, networking opportunities for opinion shapers and simulations for young people. Finally, the C·A·P formulates strategies for counteracting right-wing extremism in Germany and Europe.

These interrelated topics form the common foundation of projects conducted by the Research Groups at the C·A·P.



Dr. Dieter Zetsche (DaimlerChrysler), Rajat K. Gupta (McKinsey), and Dr. Paul Achleitner (Allianz AG) at the constitutive meeting of the Transatlantic Strategy Group, Berlin 2002.

The Center and the Research Groups

The C-A-P is divided into Research Groups that form the institution's working units. They produce analyses, position papers and workshops in their particular areas. At conferences, in publications and in the media, the Research Groups introduce strategies and policy options into the contemporary political discourse. Their activities also include the participation of an interdisciplinary network of national and international experts. Consulting services and lectures of the research fellows complement the academic work. The combination of topics, projects and resources in the Research Groups has built up a strong tradition – each department has a unique profile in applied research.



The C-A-P is located in the “Villa Faber” in Munich’s district Bogenhausen.

The **Research Group on European Affairs** examines the European integration process and oversees publications such as The European Integration Yearbook and Europe from A to Z. The development of strategies for the future of Europe form the cornerstone of the Group’s work. The **Research Group Youth and Europe** systematically investigates young peoples’ views on issues of European integration and develops educational concepts. The focal points of the **Research Group on German Affairs** include the German system of government, decision-making processes and political culture in Germany, as well as external attitudes towards Germany. The **Research Group on the Global Future** analyzes transformation processes, the social and political consequences of technological innovation and global interdependence. Finally, the **Academy Leadership & Competence** develops conference models, workshops, and seminars for decision-makers and practitioners in the fields of conflict management, participation, European policy, democracy, and tolerance.

Center for Applied Policy Research (C-A-P)

Director: Prof. Dr. Dr. h.c. Werner Weidenfeld

Deputy Director: Jürgen Turek

Research Group on European Affairs

Head: Matthias Chardon

Topics & Projects

- EU Integration
- Institutional Reform of the EU
- Governance in Europe
- Security in Europe
- Conflict Management
- EU's Energy Policy
- Neighbourhood and Enlargement
- USA / EU / Asia
- Europa and the Middle East
- Yearbook on European Integration
- Europe from A to Z
- Munich Contributions to European Integration

Research Group Youth and Europe

Head: Dr. Stefan Rappenglück

Topics & Projects

- Europe-oriented Youth Education
- Junior-Team Europe
- Education for Intercultural Competence and Democracy
- Supporting the Participation of Young People in Europe
- Consulting and Educational Services
- European Youth Parliament
- Simulations and Roleplaying
- European Youth Summit
- Creating Europe Anew
- Training of Opinion Shapers

Research Group on German Affairs

Head: Dr. Manuela Glaab

Topics & Projects

- Party System and Elections
- Reforms and Governance
- Politics and Mass Media
- German Foreign Policy
- European Identity
- German Trendbook
- History of German Unification
- Handbook on German Unification
- Identity and Political Culture
- The German Question
- Awareness of Statehood, Nation and History
- Bureaucratic Regimes

Research Group on the Global Future

Head: J. Turek, Deputy: Olaf Hillenbrand

Topics & Projects

- Development and Transformation
- Reforms in Modern Societies
- Technologies of the Future
- Demographic Challenges
- Strategies against Right-wing Extremism
- Sustainable Development
- Globalization
- Scenarios and Trends
- Web Portals
- Workshops

Akademie Leadership & Competence

Head: Susanne Ulrich

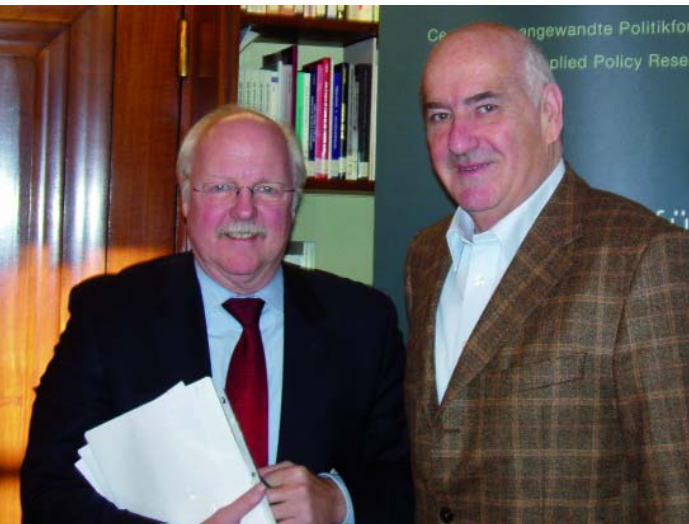
- Innovative Concepts for Education and Participation
- Topics: Diversity and Conflict Management, Europe, Democracy, Tolerance, Participation and Evaluation
- Conferences, Workshops and Training Seminars for Decision-makers and Opinion Shapers
- Consulting and Networking for Institutions and Companies

Documentation Center

European Collection – Collection Youth and Europe – European Documentation Center – Documents on German Affairs – Global Future Collection

The C·A·P's Partners and Network

Governmental, non-profit and corporate actors support the work of the C·A·P. The spectrum of partnerships ranges from long-term financial support, through project-specific cooperation, to exchange programs for academics. With these approaches, the Center deeply involves its partners in its results-oriented work. Regular staff reporting leads to close communication among partners.



Dr. Jackson Janes (American Institute of Contemporary German Studies, Washington) and Prof. Dr. Werner Weidenfeld.

Partnerships and cooperative projects have been undertaken with institutions that include the German Foreign Ministry; the Press Office of the German Government; the German Bundestag; the German Federal Ministry for Families, Women, Senior Citizens and Youth; the German Federal Institute for Political Education; the Bavarian Parliament; the European Commission; the Allianz Culture Foundation; the Alfred Herrhausen Society; the Bertelsmann Foundation; the Friedrich Ebert Foundation; the Goethe Institute; the Heinz Nixdorf Foundation; the Volkswagen Foundation; Frankfurter Allgemeine Zeitung; DeutschlandRadio; the Institute for European Politics; the German Marshall Fund; the Gulf Research Center; the German Research Society; SHL Telemedicine Ltd; Personal HealthCare Telemedicine Services GmbH; the Hebrew University of Jerusalem and the World Bank.

The C·A·P's network, which includes a vast number of individuals and institutions, promote the regular exchange of information and expertise.

Depending on a project's scope, the C-A-P will invite external experts to contribute to a particular project. Knowledge about the profiles of decision-makers, scholars, and journalists is one of the Center's strengths.

The C-A-P also has many years of experience with convening high-level meetings. It prepared, in close cooperation with the Bertelsmann Foundation, the International Bertelsmann Forum, where heads of state, cabinet members, business leaders and opinion shapers from Europe, America and Asia meet regularly to discuss Europe's internal dynamics and external relations. For years, the Kronberg Talks have helped to deepen relations among Europe, the Middle East and the United States. At the various roundtables of the Improving Responsiveness project, experts from Europe and the United States exchange opinions and expertise on key issues of transatlantic interest. The C-A-P also organizes the Allianz Summer Academy for young academic leaders in cooperation with European universities. The German Policy Dialogue for a New Generation focuses on current domestic reform debates. The fore/sight conference series, held in 2004-2005, focused on possibilities for shaping Germany's future. Over years the C-A-P organized the academic component of the program for the International Charlemagne Award (Karlspreis) in Aachen. Youth Parliaments, model games like "We are the parliament" provide broad learning opportunities for young people and opinion leaders.



Jürgen Turek (C-A-P), Prof. Dr. Franz Waldenberger (Japan Center, LMU Munich) and Prof. Dr. Shinichi Kitaoka, Professor at the University of Tokio.

Resources for Applied Policy Research



Former President of the German Bundestag, Prof. Dr. Rita Süsmuth.

The C-A-P has at its disposal the intellectual, technical and personnel resources necessary to undertake ambitious projects. Together with the long-term experience with its many partners, these resources form the Center's institutional memory.

Prof. Dr. Dr. h.c. Werner Weidenfeld is the director of the C-A-P. In 2007, the German Association for Political Science (DVPW) elected him to be the most influential political advisor in Germany. More than forty persons work on the Research Groups' projects. In addition, the Center has an extensive research library, the European Documentation Center and a meeting room, which is suitable for video and online conferences. As part of the Ludwig Maximilian University of Munich, which has been distinguished to be an elite university in Germany, the C-A-P receives important support. Ties to the university's chair for political systems and European unification give the C-A-P additional academic connections. The Center has its own editorial staff, allowing it to independently publish the results of its work in strategy papers, studies, anthologies for political education, yearbooks and paper series. Its up-to-date Internet infrastructure allows staff members to coordinate their projects and to present their results online.

How the C·A·P Communicates its Results

Applied policy research means working out innovative solutions for complex political questions. Furthermore, in a contemporary democracy, public attention has to be drawn to these solutions. For this reason, the C·A·P has a differentiated approach to communications that takes in decision-makers, experts and the public at large.

The Center organizes and gives intellectual support to a large number of discussion forums that serve not only to develop solutions but also to communicate the results of its work. Journalists are regularly included in these forums, in addition to experts and decision-makers. Many reports from the media show the high level of public interest in the work of the C·A·P. In addition, staff members publish regularly in the general media and specialized journals. Radio and television programs draw on the expertise of the C·A·P on current events. The newsletter "C·A·Panorama" reports about the institute's work several times each year. Strategy papers, analyses, publication series, yearbooks and handbooks that the C·A·P publishes, some jointly with its partners, make the Center's results available for specialists. Current project results are communicated via the Center's web site.



Eberhard Piltz, former correspondent of the German Television (ZDF) and program director at the University of Television and Film in Munich, Germany.

How the C-A-P Communicates its Results

The internet plays a central role in communicating the results of C-A-P's work. Every month more than 25,000 persons visit the Center's user-friendly and easily-loaded website. An editorial staff prepares multimedia presentations of the institute's current projects and announces new publications at the address www.cap-lmu.de.

Feature: Every week a different theme is highlighted on the C-A-P home page.

What's New? Reports, newsletters, position papers, interviews, press articles and a gallery are at the heart of the website.

C-A-P-Info: The C-A-P's monthly e-mail newsletter keeps you in touch with all of the latest developments at the Center.

Web projects: The short cut to projects that have their own homepages for specific audiences.

About the C-A-P: This page offers a quick overview of the goals, methods, and structure of the Center. One click takes you to detailed information on the fields of expertise of C-A-P scholars.

Gallery: The most recent photographs in the C-A-P Gallery provide visual impressions of the institute's activities.

The screenshot shows the homepage of the Center for Applied Political Science (C-A-P) at LMU Munich. The header includes the C-A-P logo and navigation links for 'Home', 'Aktuelle Themen', 'Projekte', 'Publikationen', and 'Über das C-A-P'. A main navigation bar lists 'Aktuelle Themen', 'Projekte', 'Publikationen', and 'Über das C-A-P'. The main content area features a 'WISSEN' section with a list of news items, each with a small image and a title. On the right side, there are several smaller sections, including 'Aktuelle Themen' with a large image of a flag, 'Publikationen' with a list of recent publications, and 'Über das C-A-P' with a photo of a group of people. The footer contains contact information and a copyright notice.

Departments: "Topics" provides information and announcements according to subject; "Projects" outlines the work of the various Research Groups; "Publications" features current and past publications and downloads; and "About the C-A-P" gives a detailed introduction to the institute.

C-A-P Overview: One click reveals all of the important sections of the C-A-P website.

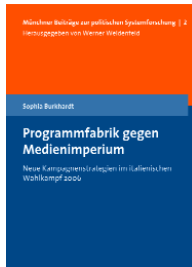
Search: Allows for key word searches on the entire C-A-P website.

Highlights: Links to the latest C-A-P publications, events, and interactive web projects are provided in a special column on the website's right margin.

Selected Publications



Werner Weidenfeld (Ed.): Lissabon in der Analyse – Der Reformvertrag der Europäischen Union, Nomos Verlag, Baden-Baden 2008.



Sophia Burkhardt: Programmfabrik gegen Medienimperium. Neue Kampagnenstrategien im italienischen Wahlkampf 2006, Nomos Verlag, Baden-Baden 2006.



Die Zukunft sichern: Europas Agenda für eine friedlichere Nachbarschaft, Diskussionspapier XI. Kronberger Gespräche „Europa und der Nahe Osten“, Bertelsmann Stiftung, 30.10.2008/2008.



Werner Weidenfeld: Europa leicht gemacht – Antworten für junge Europäer, Hanser Verlag, München 2008.



Werner Weidenfeld, Wolfgang Wessels (Eds.): Jahrbuch der Europäischen Integration 2007, Institut für Europäische Politik, Nomos Verlag, Baden-Baden 2007.



Werner Weidenfeld, Wolfgang Wessels (Eds.): Europa von A bis Z. Taschenbuch der europäischen Integration, Institut für Europäische Politik, Nomos Verlag, 2007.



Bertelsmann Transformation Index 2008 – Politische Gestaltung im internationalen Vergleich, Verlag Bertelsmann Stiftung, Gütersloh 2008.



Susanne Ulrich: Achtung (+) Toleranz, Wege demokratischer Konfliktregelung. Praxishandbuch für die politische Bildung, Gütersloh 2005.



Werner Weidenfeld with Peter M. Wagner and Elke Bruck: Außenpolitik für die deutsche Einheit – Die Entscheidungsjahre, DVA, Stuttgart 1998.



Sebastian Fischer: Gerhard Schröder und die SPD – Das Management des programmatischen Wandels als Machtfaktor, München 2005.



Forschungsgruppe Jugend und Europa (Ed.): Das junge Europa – Plädoyer für eine wirksame Jugendpartizipation, Bonn 2004.



Werner Weidenfeld, Jürgen Turek: Wie Zukunft entsteht – Größere Risiken – weniger Sicherheit – neue Chancen, Gerling Akademie Verlag, München 2002.

C·A·P's publications can be researched at www.cap-lmu.de/publikationen/

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